

THE RESULT



"We are very pleased with the output of the work that Ashley at Dowden Consulting performed for our business."

-Grace Capuzzo
VP, Director of Brand Strategy at Big Idea

PROVEN RESULTS

With our tools and research, we defined who the REAL target audience was and found the missing pieces to the puzzle.

- 100% client satisfaction.
- 80% data research analyzation.
- 55 hours of research and strategy.
- 100% on time and on budget.

